



**INA
MILENOVIC-
RÜCHARDT**
ASSOCIATE PARTNER

**MAIN AREAS OF
EXPERTISE**

- Customer & Employee Experience
- Design and support of transformation processes
- Vision and strategy development
- Teambuilding and Leadership Coaching
- Empirical research

Quote:
 “People will forget what you said,
 people will forget what you did, but
 people will never forget how you
 made them feel.”
 Maya Angelou



djk
 2021 Associate Partner
 Doujak Corporate Development

2019 Customer Experience Masterclass

S B i
 Systemisch
 Bewegen intensiv
 2013 Qualification Systemic Caoching, Neuwaldegg

KANTAR
 2005-2021 Kantar,
 Global Center of Excellence
 Customer- & Employee Experience

2010 Qualification Systemic Consulting, SBi

1998 Logos Unternehmenskommunikation, Project lead

1994 Birth of my son Felix
 Bosch Stiftung: „Homebirth Quality Evaluation“

1992 Freelancer, Infratest Gesundheitsforschung

1989 Demography research project,
 Deutsche Forschungsgesellschaft

Infratest
 1983 Infratest Sozialforschung, Project lead

LMU
 1982 Ludwigs-Maximilians-Universität,
 München National Economics



Born in Celle, Germany