



## IGNACIO LEIVA

Junior Consultant  
UK, Chile

Spanish, English, German

### MAIN AREAS OF EXPERTISE

- Change Management
- Data Analysis and Data-Driven Decisions
- Digital Transformation
- Logical and Effective Organization
- Multidisciplinary Coordination
- Storytelling

### Industry(s)

- Automotive
- Construction
- Entertainment
- Media
- Tourism

### Professional Career

[2021-] Junior Consultant at Doujak Corporate Development

*Assisted in the merger of a major car brand in one country and oversaw the transformation of another branch in a different country.*

[2021-2022] BDE at ActionCOACH Glasgow Westend

*Achieved lead generation results with yearly contracts totaling £12,000 monthly within a 3-month span.*

[2021] Actor and Model

*Participated in acting and modeling projects: commercials for renowned brands, short films, and theater productions.*

[2020-2020] Junior Consultant at Santiago Advisors

*Improved KPIs for an international pharmaceutical company and formulated digitalization strategies.*

[2019-2019] BIM advisor at FOGTEC

*Automation of design processes through BIM technologies, specifically Revit + Dynamo coding integration.*

### Publication(s)

[2021-2023] Team Compass BMW 2023

### Education and Certificate(s)

[2021-2021] Spanish Copywriting Certificate at #BIGBANGCONVERSION

[2021-2021] Professional Acting Degree at ACS

[2013-2019] AS, LIC (Eng. & Arch), PE in Civil Engineering diploma in Structural Engineering at PUC - UC Chile

### Life Milestone(s)

[1998-2003] Lived in Chicago, USA

[1995] Born in Santiago CL