



MIRJAM SEHER

ASSOCIATE PARTNER

VIENNA, MUNICH

MAIN AREAS OF EXPERTISE

- Change management
- Corporate and change communication
- Project management
- Team development
- Coaching
- Workshop facilitation and group moderation

Working languages

- English, German, Italian

Clients (selection)

- BMW Group
- BMW M GmbH
- UniCredit S.P.A.
- SKY Deutschland GmbH
- Röchling Automotive
- Schreiner Group
- itelligence AG
- Atos IT solutions
- University Munich (LMU)
- University of Stuttgart

Certifications and methods

- Systemic coaching und team development (ISB Wiesloch)
- Certified project leader
- Moderator of business and communication (MBC)
- Certified “Intercultural Trainer and Coach” (Interculture e.V./ University of Jena)
- Certified trainer (Competence on Top/ dvtc approved)
- Design Thinking (Dark Horse, Berlin)

Main areas of expertise

- Consulting, conception and steering of change processes, project management and professional communication design
- Accompaniment of processes to develop an effective corporate identity and culture
- Accompaniment of strategy development and implementation
- Change management in international projects
- Team development
- Conception, facilitation and moderation of workshops, conferences and large group events
- Training of internal moderators
- Profound experience in banking and asset management

Publications and teaching

- Paper: “The Verlagsgruppe Passau as an intercultural actor – a Bavarian media company in the Czech newspaper market.”
- Change Management: teaching assignment at University of Munich (LMU)

Education and career

- Founder and managing director of Cperspectives GmbH, Munich
- 2011-2014: Vice President CEE Private Banking: Responsible for corporate communication and business development for 12 countries. Management of strategic projects, conception and facilitation of management workshops and trainings, building up an internat. Academy, Bank Austria, Vienna
- 2009-2011: Project manager and sales director: Strategic sales projects, event and congress management, sales qualification formats, B2B Marketing, Wealth Management Capital Holding, Munich
- 2007-2009: Executive assistant: Consulting and coordination with all relevant units and staff departments, preparation and follow-up of management meetings, speeches and presentations, strategic projects, HVB Munich
- 2006: Human resources integration: Projects in the field of conference design and management, corporate culture, communication concepts for expatriates, UniCredit, Milan
- Work experience in CEE, Italy and France
- Diploma (Mag.) in languages, international business and cultural studies at the University of Passau