



MAIN AREAS OF EXPERTISE

MARTINA BÄR-SIEBER

ASSOCIATE PARTNER

MUNICH

- Executive, Business and Life Coaching
- Mindful Leadership
- Organisational Development & Culture
- New Work / Agile Transformation

Working languages

English, German

Clients (Selection):

world leaders in the finance automotive, insurance, telecom, IT, energy industries as well as middle class organizations.

Certifications and methods (selected)

- Certified Business Mediator, Trigon Munich, since 2024
- Certified Consultant for Mindful Based System Change & Cert. Trainer for Mindful Leadership (ÖBAM, AFAM, AHMS) MLI Salzburg, 2020-2024
- Certified SCRUM Master, srum.org 2018 | Agile organization development, next-U
 Hamburg 2018-20
- Certified Business Moderator (MBC), Stöger & Partner, Munich, 2015
- Transaction Analysis / Eric Burne (GDTA) Dörthe Verres, Heidelberg, 2014-20
- Systemic Consulting (DVBT), ISB Wiesloch, 2009-11
- NLP Master (DV NLP) / Stöger & Partner, Munich, 2003-2005

Main areas of expertise

- Trainer for mindful leadership in organizations (combined with team development)
- Business and Life coaching (individual coaching, group coaching, coaching retreats) integrating various coaching tools and models incl. mindful leadership, leadership embodiment, and emotional intelligence
- Value oriented organization development and organizational transformation (Graves Value System), New Work, Teal Organizations, Loop Approach

Publications (selected)

2006, 2010, 2014, 1., 2., 3. Edition, Published by Gabler / Springer,
 "Unternehmen verstehen, gestalten, verändern, das Graves-Value-System in der Praxis"

Career

Since 2017	Doujak, Associate Partner
Since 2020	Mindlead Institute, Salzburg, Trainer
Since 2019	ERAUM.INFO, Life Coach, Coaching and Mindfulness Retreats
Since 2013	mcBär, Founder & Owner, Org. Change Management & Coach
2006 – 2012	businessforce AG, Owner & Board Member, Mgmt. & Change Consultant
2004 – 2006	Arctos Consulting, Managing Director, Consultant/Trainer
2000 – 2004	Arthur D Little GmbH, Management Consultant, Manager
1998 – 2000	Lufthansa Technik AG, Project Mgr. Sales Services, CRM
1995 – 1997	Lufthansa Systems GmbH, Systems Engineer
2002 – 2015	Teaching Position in Project Management and Change-Management at
	Duale Hochschule Heidenheim
1995	Dipl. Wirtschaftsinformatik (Economics combined with IT),
	TU Darmstadt